

Press Releases at WebWire



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Development and [Video Blog Training](#)

I just wanted to share a Press Release I did 2 days ago and the of results I received. It really is quite impressive.

I put this Press Release together in about 20 minutes and published in at WebWire.com in another 10 minutes. I wanted to promote my Commission Junction training videos at Video Blog Training.

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McRea Site Development Launches Video Blog Training Advanced Commission Junction Success Training

\$19.00 Press Release. Has Social Bookmarking Tools But not embeded Anchor Text Link

WEBWIRE – Thursday, January 31, 2008

McRea Site Development now offers over 37 training videos for how to make money with Commission Junction and other affiliate networks.

Video Blog Training is a service that allows budding internet marketers to learn marketing techniques that provide real long term results.

Video Blog Training (<http://videoblogtraining.info/members/>) focuses on teaching its clients the most effective methodologies on how to create a sustainable affiliate income selling tangible products through major affiliate networks such as Commission Junction. The emphasis is based on creating sites that focus on content for individual products compared to using banner adverting and other traditional methods. Included with the package are videos that cover a wide range of Commission Junction marketing tool such as:

- Configuring and Installing Build a Niche Sites a.k.a. BANS

CONTACT INFORMATION
William McRea
Owner
McRea Site Development
[Redacted]

Tools

- [Printer-friendly version](#)
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- [del.icio.us](#)
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WebWire Related Industries

- [Computer Software](#)
- [Electronic/Internet Commerce](#)
- [Internet Technology](#)

WebWire does not allow embedded anchor text in the content of the press release, but they allow related links which I used to create anchor text for the keywords I wanted to promote. See below:

All of Video Blogs Training videos are recorded with Camtasia and have been designed to provide real world experience. While this service provides a significant amount of information presented professionally and without a lot of hype, the cost is just a fraction of what similar services charge. The site offers a free membership with a limited number of training videos, for access to 100% of the videos the charge is only \$5 per month.

McRea Site Development markets over 200 internet marketing websites covering a wide range of products from consumer electronics, computers, apparel, music instruments, to eBooks and software. For more information please visit <http://www.mcreasite.com/> and <http://videoblogtraining.info/members/>

RELATED LINKS

- [Commission Junction Training](#)
- [Internet Marketing](#)
- [McRea Site Development Blog](#)

Related Links are good for anchor text link and we also get Technorati Tags

Technorati

- [Commission Junction](#)
- [Internet Marketing](#)
- [marketing techniques](#)
- [Build a Niche Sites](#)
- [McRea Site Development](#)

Let's Take a look at the results at Google News

Web Images Maps News Shopping Gmail more ▾ Sign in

Google News Search [Advanced news search](#) [Preferences](#) #1 in Google News on day one but not if we seac google.com

News results: Standard Version | [Text Version](#) | [Image Version](#) Results 1 - 10 of about 304 for **commission junction**. (0.1)

[Browse Top Stories](#) Sorted by relevance [Sort by date](#) [Sort by date with duplicates included](#)

Recent

- [Last hour](#)
- [Last day](#)
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- [Past month](#)

Archives

- [All dates](#)
- [2007](#) ◀◀
- [2000-06](#)
- [1990s](#)
- [Other dates](#)

[McRea Site Development Launches Video Blog Training Advanced ...](#)
WebWire (press release), GA - Jan 31, 2008
McRea Site Development now offers over 37 training videos for how to make money with **Commission Junction** and other affiliate networks. ...

[Rapid Response from Commission Junction](#)
AffiliateTip.com, NJ - Jan 28, 2008
Later that day, I got a note from Kerri Pollard, General Manager of **Commission Junction**, asking for details behind my knock. I was immediately impressed ...

[Columbus Jct. council gives OK to comprehensive plan](#)
Quad City Times, IA - 6 hours ago
... the tri-city area of Columbus **Junction**, Columbus City and Fredonia. The plan, which was developed by the Southeast Iowa Regional Planning **Commission**, ...
[Council OKs tri-city plan](#) Burlington Hawk Eye

So I am ranking #1 for Commission Junction on Google News, but this is a different service than Google search. Let see the results in Google.com

Web [Images](#) [Maps](#) [News](#) [Shopping](#) [Gmail](#) [more](#) ▼ [Sign](#)

Google [Advanced Search](#)
[Preferences](#)

Web Results 1 - 10 of about 143,000 for **commission junction**. (0.05 seconds)

Commission Junction - A Global Leader in Affiliate Marketing ...
Commission Junction is a global leader in Affiliate Marketing, Online Marketing, and Search Engine Marketing. We drive quality results, deliver superior ...
www.cj.com/ - 33k - [Cached](#) - [Similar pages](#)

[Publishers](#) [Contact Us](#)
[United Kingdom](#) [Company Information](#)
[Advertisers](#) [CJ Access](#)
[Featured Advertisers](#) [Search Engine Marketing Solutions](#)

[More results from cj.com >](#)

Commission Junction - Partner with Top-tier Affiliate Advertisers ...
Commission Junction provides affiliate publishers with opportunities to partner with leading affiliate advertisers while having access to millions of ...
<https://www.cj.com/publishers/> - 22k - [Cached](#) - [Similar pages](#)

Commission Junction - A global leader in the online advertising ...
Commission Junction understands the unique demands of various business sectors. Although quite capable of supporting any qualified business you may have ...

Sponsored Links

[Hydra Network™](#)
 1000+ Performance-based campaign:
 Top affiliate advertising network.
www.hydranetwork.com

[\\$404k CJ Affiliate](#)
 The \$404k affiliate program
 Get your free affiliate website
www.AffiliateSiteX.com

[50% Affiliate Commission](#)
 Sell legal software: Wills, Divorce
 Bankruptcy, Deeds, Leases, more.
StandardLegal.com

[Find Affiliate Programs.](#)
 Receive Access To 100+ Of Affiliate

NOT SO GOOD, but remember in the additional links I used the keyword phrase "Commission Junction Training" a long tail phrase. Let's search for Commission Junction Training

Web [Images](#) [Maps](#) [News](#) [Shopping](#) [Gmail](#) [more](#) ▼ [Sign i](#)

Google [Advanced Search](#)
[Preferences](#)

Web Results 1 - 10 of about 150,000 for **commission junction training**. (0.07 seconds)

McRea Site Development Launches Video Blog Training Advanced ...
 McRea Site Development now offers over 37 **training** videos for how to make money with **Commission Junction** and other affiliate networks. ...
www.webwire.com/ViewPressRel.asp?ald=58163 - 18k - [Cached](#) - [Similar pages](#)

Digg - Video Blog Training Commission Junction Training
 Video Blog **Training** focuses on teaching its clients the most effective methodologies on how to create a sustainable affiliate income selling tangible ...
digg.com/business_finance/Video_Blog_Training_Commission_Junction_Training - 19k - [Cached](#) - [Similar pages](#)

[Digg - Commission Junction Training Videos](#)
 Video Blog **Training** is a service that allows budding internet marketers to learn marketing techniques that provide real long term results.
digg.com/business_finance/Commission_Junction_Training_Videos - 19k - [Cached](#) - [Similar pages](#)
[More results from digg.com >](#)

Commission Junction SOA ...

Much Better. You see the press release and the social bookmarks I did for the site. But this points to the press release not my actual site. It will take time and consistency for this to happen.

My Press Release ranks #1 for the long tail keyword phrase and the Digg bookmarks are not far behind. With time and a few more Press Releases my site will catch up. I would rather have people click directly to my site then my Press Releases and then my site, but this will take some more time to develop. I think I stand a good chance of getting some traffic from this Press Release and the social bookmark with Digg

Conclusion a \$20 press release at Web Wire will benefit your affiliate business. Web Wire does not come close to the power of PRweb, but for affiliate products lines the \$20 price makes it a fantastic value.

If you think Press Release and Social Bookmark will not improve your website traffic... **You Are Wrong.**

If you like this report consider joining my Commission Junction training website at <http://videoblogtraining.info/members/> or watch for one of my WSOs and you could receive a free membership to the site as part of your purchase. Membership is only \$5 per month.

Bill McRea

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